

SPECIAL EVENTS
MONTHLY MEETING MINUTES – AUGUST 18, 2016

Present:, Jani Eichelkraut, Peggy Schneider, Michael Dougherty, Joyce Kellogg, Alaina Rivers and Nancy Stisser.

Absent: Phyllis Revell, Jim Reilly and Don Gillette.

Guest: Candy Moore, who could be a prospective committee member:

Request for funds: None

Minutes: Minutes from the July 21 meeting were approved as read.

Correspondence:

- Member Jim Reilly could not attend, but emailed comments for consideration at the meeting. That discussion follows under New Business.
- Alaina received a request from a resident to be allowed to sell food at Music in the Park concerts as a fund-raiser for a charity. The committee had rejected similar requests in the past and discussed whether it would now change its policy. To general agreement, Nancy said the audience expected to attend a free concert without being asked to purchase anything. Also, multiple vendors would create traffic that could become distracting for musicians and audience.

Action: A motion by Peggy, seconded by Jani, to deny the request for fund-raising groups to sell food at the concerts was approved.

Financial Report: According to the report submitted for review by Alaina, the committee has \$23,500 remaining in its account.

- In response to a question from Joyce about why SEC's financial report includes money for the city fireworks display, Alaina noted that the line item is included in the Special Events account but comes directly from the city council. She said she would remove that and other line items not directly allocated by the committee to simplify the monthly report.

Action: On a motion by Mike and second by Jani, the committee accepted the financial report.

New Business:

Music in the Park 2017 Lineup:

- Jim's band suggestions have been included on a list for consideration. He urged the committee to take time to consider the 2017 lineup and volunteered to be on a subcommittee to review potential bands. He also advocated utilizing other venues, such as the Jordan Block, but some committee members said other venues have not been successful in the past.
- All members will be considering and reviewing potential entertainment over the next month before discussion resumes at the next meeting. Nancy pointed out that

MIP lineups bring in local groups familiar to audiences, but also a mix of regional entertainment only presented by MIP.

- Nancy noted that SEC has surveyed audiences in the past on their preference for bands and music genres. With concurrence by the committee, a survey will be presented at the last two concerts this year asking the type of music the audience would like to see and other comments about the series.

Nancy also provided a 2017 calendar, with 5 concert Saturdays in July and 4 in August.

- Alaina noted that the committee should list 2 contacts on band contracts in case the primary contact cannot be reached.
- Parking barricade procedures were discussed.

Founders Day Picnic: Attendance rose slightly. Nancy said she heard from attendees who had never been to the picnic in its 30-year existence. She praised the sponsors, nursing homes who provided music (Heritage Woods), Bingo prizes (Ottawa Pavilion) and door prizes (Pleasant View). A tip jar yielded \$135 for the Festivities Unlimited wait staff who served at the event.

Adjournment

There being no further business, the committee adjourned at 6:30 p.m. The next meeting will be September 15 at 5:30 p.m. at City Hall.

Respectfully submitted by Peggy Schneider.